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OCTOBER 30, 2015 QUESTIONNAIRE HOT NEWS



ANABELLA BERGERO: "DESIGN AS MUCH AS ART CREATES A DIALOGUE"





DIARY

MARCH, 2021

No Events



She is the winner of the latest edition of the Fashion Edition Buenos Aires (FEBA), led by Faena Hotel and Mercedes-Benz Argentina . She is barely 24 years old and was presented at the Mercedes-Benz Fashion Week Mexico . He studied Clothing and Textile Design at the University of Palermo in Buenos Aires and with his profession he launched Maison Nomade, his own brand where the search is focused on making different realities coexist. She is Anabella Bergero , a designer of the new young trend.



¿ Art in five words?

Action, catalyst, healer, revealer, innovative.



¿ Favorite color?

Navy blue, for as long as I can remember. Although truly all colors are magical.



Do you have any work of art in your house?

I have a poster stuck on the wall that I found when I lived in Copenhagen that although it is not a work of art, I find a lot of expressive power in the image. The rest of the walls of my room are full of collage, drawings and sketches that I made for the Punto de Fuga collection. The rest of the apartment is a space shared with my sisters, and since we don't have the same style, we leave the walls white.



Do you have an artist in your family? Something that he has taught you? My maternal grandfather had a knack for impressive classical painting. He taught us to paint when we were little and my paternal grandmother had a lot of manual skills. She was the one who taught me to embroider, knit and

sew. Although they are not established artists, they found a way to channel their creativity and express themselves through their hands, a passion that I had the pleasure of inheriting.



¿ A moment of inspiration?

When I feel liberated, when I am in nature. Nature unstructures. Modern and contemporary art also deconstructs, so seeing art frees me.



¿ The last art show that you went to see or most impressed you?

Last week I had the opportunity to visit the Frida Kahlo Museum and I found every corner of what was once her home very inspiring, the pride that both she and Diego felt for Mexico. The force that his paintings transmit is very

moving, his self-portraits have something that gives chills, his art makes you feel. I also loved a small exhibition right there on her clothing style, she clung, nurtured and inspired from Mexico and through typical clothing such as the Tehuana costumebuilt his identity. I was impressed, since they also exhibited the orthopedic elements that accompanied her throughout her life, an extremely strong woman and at the same time with a body that although it did not look like it (because of the way she dressed it) had a lot of fragility; I find that contrast very interesting.



; Favorite artist?

Magritte's paintings captivate me a lot . That game between being and representing, the way he symbolized bodies seems very interesting and almost haunting. I had the opportunity to go to his house / museum in

Belgium and to an exhibition that was held at the Fine Arts. I love **Duchamp's** wit and **Lucio Fontana's** transgression . I couldn't really decide on an artist.



If I tell you plastic art and design, what do you say to me?

I would thank Schiaparelli in the first instance who was the first to cross that line at the beginning of the 20th century when she collaborated with Dalí on one occasion and with Jean Cocteau on another. I like when the limit dissipates, in that sense I found the proposal that Viktor & Rolf made for the

autumn / winter 2015 season very interesting , I loved how they materialized the idea of supporting art.



¿ What is your art?

Act on a concept and use the body as support.



Do you think that design is interpreted as art beyond its limits?

I think that design, as much as art creates a dialogue. They have woven, patterned, structured signs that give notion about a story or about something that is beyond the pure physical object. On many occasions,

design assumes creative processes similar to those that art has, the limit is to the extent that the person wants to have it or not at the time of creating.



¿ Any activity you do related to plastic art?

This year I was in workshops of ceramics and textile experimentation. I would say that I am more interested in non-figurative art, I actually like the limit, when the body is perceived with primitivist figurative characteristics,

for example Fautrier's paintings. The notion of a not so defined body, I feel it a free and ceramic body, in that sense, it helped me to release the form.



¿ At what point in the history of the plastic art had been born?

When primitive and prehistoric civilization engraved representations on cave walls or ceilings, I find cave painting fascinating, when there was no notion of what we know as art. In the same way, I am quite fascinated with the time

in which I was born, I think that although we have a visual oversaturation, there is a lot of material to constantly enrich us and feed our creative thirst. Although I think the contrast between the two is interesting: the interrelation between the primitive and the "civilized" (referring to the contemporary world).



¿ What kills your creativity?

The dogma, academicism and the conception of adulthood that we have. You are never old enough to forget to play and experiment, at least that's my vision.



; Inspiring your muse?

I am inspired by the strong woman, the one who defines herself. The woman in movement, the woman who inhabits her body, who feels it and is aware of the power that resides in her.



Give us a bit of your inspiration with a song / video clip

I share with you the composition that I worked with Roberto Pintos to accompany the Punto de Fuga collection. We are inspired by the Musique concrète and minimalist music. To carry out my creative process, I am very

inspired by listening to music that refers me or reinforces the concept with which I am working. This time I listened to Pierre Schaeffer "Cinq Études de Bruits: Étude Violette", Einsturzende Neubauten "Ragout", Allen Ginsberg "Music for 18 Musicians Pt. I & II", among others.

Roberto Pintos - Punto de Fuga (Postminimalismo - 2015)